

#### **MEDIA RELEASE**

18 Mar 2024

# SEEDLINGS OF HISTORIC TREE PLANTED BY LEE KUAN YEW CULTIVATED FOR FUNDRAISING AT COMMUNITY CARE DAY CARNIVAL SUPPORTED BY RECORD NUMBER OF PARTNERS

On 23 March 2024, Kwong Wai Shiu Hospital (KWSH) Community Care Day carnival is making its annual return to our Serangoon Road main site. The event will welcome close to 1,000 participants, including seniors from the community and our nursing home residents.

- 2 Mayor of Central Singapore District, Ms Denise Phua, will grace the event as Guest-of-Honour. She is also the Member of Parliament for Jalan Besar GRC (Kampong Glam).
- In conjunction with this year's Community Care Day, KWSH will launch a new fundraising initiative to support the Hospital in its mission. With a minimum donation of \$388, donors will be able to adopt a seedling of the Flame of the Forest tree, which has stood on the Hospital grounds for over 60 years and was planted by our founding father, Mr Lee Kuan Yew, in 1963. The tree holds special significance as a symbol of strength and hope in our journey of caring for the needy.
- As part of our efforts to reach out to the community through the annual health event, the Hospital engages healthcare and eldercare partners to offer complimentary health checks and talks and share valuable health tips with participants. This year, the event saw an unprecedented level of support from our partners, with a record number of 10 participating organisations. The Ministry of Health, which the Hospital works closely with in support of Healthier SG, is one of the organisations that will set up a booth to promote better health through the nationwide initiative. Free eye screenings will also be offered by the Singapore Women's Association. Beyond health-related activities, participants will also be treated to a variety of entertaining performances, healthy food options and exciting games.
- 5 The event will not be possible without the unwavering support and participation of all our donors, sponsors, and community partners. We would like to express our heartfelt gratitude to all who have supported us in our cause and look forward to receiving more support.
- 6 Members of the media are invited to share this meaningful moment with KWSH and to cover the event on **Saturday**, **23 Mar 2024**, **9.00am to 12.30pm** at Kwong Wai Shiu Hospital. The event shall be open to full media coverage. Please RSVP with the media contacts below by Friday, 22 Mar 2024, 12.00pm. A brief programme is appended for your perusal.
- 7 For more information about the event or to adopt a seedling, the public may contact us at 6422 1293 or <a href="mailto:fund\_raising@kwsh.org.sg">fund\_raising@kwsh.org.sg</a>. The fundraising campaign for Community Care Day will run till 30 Apr 2024.

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## **Event Details**

Date: Saturday, 23 Mar 2024
Time: 9.00am to 12.30pm

Venue: Kwong Wai Shiu Hospital

705 Serangoon Road Singapore 328127

#### **Programme**

9.00am: Arrival of Guests and KWSH Board of Directors

9.30am: Arrival of GOH, MP for Jalan Besar GRC (Kampong Glam), Ms Denise Phua

9.40am: Opening Performance by Nan Hua High School

9.50am: Welcome Address by KWSH Dy Chairman, Mr Ng Siew Quan

9.55am: Presentation of Appreciation Certificates to Healthcare Partners by GOH

10.00am: Start of Food & Games Carnival

10.02am: Presentation of Memento to GOH by CEO

10.05am: Tour of KWSH for GOH, including:

a. TCM Clinic

b. Heritage Gallery

c. Terrace Garden; and

d. Healthcare Stations

11.05am: Interaction between GOH and Elderly Participants at Carnival Stalls

11.30am: Departure of GOH

11.35am: Presentation of Flame of the Forest Plant to Donors

11.40am: Presentation of Appreciation Certificates to Stall Sponsors by CEO

12.30pm: End of Event

# **Media Contact**

For more information, please contact:

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### **Key Names and Terms**

Community Care Day 社区关怀日

## **About Kwong Wai Shiu Hospital**

Kwong Wai Shiu Hospital (KWSH) is a 113-year-old charitable healthcare organisation and is registered as an Institution of Public Character, committed to looking after the sick and needy. In the last century, it has continued the strong tradition of community service, having cared for many generations of Singaporeans, beginning its legacy in 1910 even before Singapore's independence. It is now one of the most established providers in the Intermediate and Long-Term Care (ILTC) sector.

At present, KWSH operates two nursing homes, six active ageing and care centres, two traditional Chinese medicine centres, a community training institute and offers home care services. Many of its patients are from the lower-income group and their fees are heavily subsidised.

To better serve the rapidly ageing population, KWSH had undergone a major redevelopment to house the largest single-site nursing home in Singapore and also transform itself into an integrated community healthcare hub, providing healthcare services to its residents and the community. With the official opening of its second nursing home in October 2022, KWSH is now one of the largest nursing home operators with close to 1,200 beds as well as expansion in its other services.

Visit www.kwsh.org.sg for more information.

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