



KWONG WAI SHIU HOSPITAL

廣惠肇留醫院

Since 1910

705 Serangoon Road
Singapore 328127

Tel 6299 3747

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Website www.kwsh.org.sg

Patron Deputy Prime Minister Wong Kan Seng

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PRESS RELEASE

Kwong Wai Shiu Hospital's 100th Anniversary Logo Competition inspires the youth to its cause

Singapore, 23 March 2010- Kwong Wai Shiu Hospital (KWSH)'s bid to engage the youth in charity work is off to a promising start. The recent KWSH 100th Anniversary Logo Design Competition drew an overwhelming 154 entries from students all over Singapore.

During KWSH's Centennial Celebration Kick Off event, the Anniversary Logo was unveiled, as inspired by the winning entry from Eddy Muhammad bin Ibrahim, age 24 of Nanyang Technological University's (NTU) School of Art, Design & Media.

Selected by a distinguished panel of judges, who included Singapore Art Museum's Director, Mr Tan Boon Hui, KWSH Chairman Dr Leong Heng Keng and KWSH Vice Chairman Mr Patrick Lee, at the Singapore Art Museum, Eddy's entry earned him a cash prize of S\$1,300. Two other finalists, David Ong and Janson Chng, both from ITE College Central (Tampines), also won S\$300 each for their artistic work. The Anniversary Logo will be used on all official documents and communication materials throughout the year.

"I am honoured that my entry was chosen to be the inspiration behind KWSH's 100th Anniversary Logo and through this Competition, I've learnt a lot about KWSH's charitable causes. Through my design, I hoped to convey the celebratory mood of the occasion and the strong bond between KWSH and their patients through their 100-year history" said Eddy.

Mr Patrick Lee, also Chairman of KWSH's Centennial Celebrations Organising Committee added, "We would like to express our heartfelt thanks to all the students, their teachers and principals for their enthusiastic participation in this Contest. With activities like this, we hope to inspire the younger generation to continue the Hospital's 100-year old legacy of charity. With the favourable response so far, I am heartened that our efforts will indeed bear fruit."

Aside from the Logo Competition, KWSH revealed its programme of Centennial Celebration activities for this year – all of which are intended to raise awareness and support for its cause.

Dr Leong Heng Keng, Chairman of KWSH said, "Surviving 100 years is a remarkable milestone for KWSH, but the struggles and efforts of our forefathers who volunteered and gave selflessly in those early days is a little-known aspect of our history. Through our Centennial Celebration activities, we will share our untold story with the public, in order to inspire a new generation of volunteers into emulating the compassionate spirit of our forefathers."

In order to give them a better understanding of this legacy of charity, media and all guests were invited to a historical tour of the Hospital grounds. During this tour, the guests saw the infrastructure that keeps KWSH up-to-date and relevant in its healthcare services, despite being Singapore's oldest charity Hospital. These developments are testament to the Organisation's fervent desire to respond to the changing healthcare needs of Singapore, as it moves into the next century.



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About Kwong Wai Shiu Hospital

KWSH is one of the oldest charitable organisations in Singapore, committed to caring for the elderly and needy. With a staff strength of about 300 employees, KWSH consists of a 50-bedded community hospital and a 350-bedded nursing home, occupying 14 blocks on six acres of heritage grounds since 1910. The Hospital's facilities include In-patient Wards, a Physiotherapy Department, an Out-patient Department, a Day Rehabilitation Centre and a Traditional Chinese Medicine Centre. For more information, visit www.kwsh.org.sg

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