



KWONG WAI SHIU HOSPITAL

廣惠肇留醫院

Since 1910

705 Serangoon Road
Singapore 328127

Tel 6299 3747

Fax 6299 2406

Website www.kwsh.org.sg

Patron Deputy Prime Minister Wong Kan Seng

Kwong Wai Shiu Hospital 100th Anniversary Logo Design Competition

This year, Kwong Wai Shiu Hospital (KWSH) turns 100 years old. To mark this milestone, we invite all students in Singapore to join our historic 100th Anniversary Logo Competition.

About the Competition

To commemorate 100 years of caring for Singapore's elderly and needy, our Hospital would like to engage the youths of Singapore to design the 100th Anniversary Logo. Through this competition, we hope to inspire Singapore's youths to learn from the selfless spirit of our founders, and play their part in caring for the elderly and less fortunate.

The design should reflect KWSH's compassion and forward thinking. It should also convey the celebratory mood of the occasion. The winning logo will be used in all official documents and communication materials for KWSH's 100th Anniversary Celebration.

How to Enter

- All students - 13-25 years old and studying in Singapore schools - are welcome to enter the competition.
- Participants may submit more than one entry. However, each entry should only include one design.
- Each entry should be submitted with a completed Entry Form (available here, or it can be downloaded at www.kwsh.org.sg). Incomplete entries will be disqualified.
- Entries should be submitted in hard copy and soft copy to Kwong Wai Shiu Hospital, 705 Serangoon Road Singapore 328127, with the title "Kwong Wai Shiu Hospital 100th Anniversary Logo Design Competition" marked on the envelope.

Entry Requirements

- Logo design must incorporate, but not limited to:
 - the current anniversary year (i.e. 100)
 - the Hospital's name either in full or abbreviated KWSH. The Mandarin name of the Hospital, 廣惠肇留醫院, must be used in its entirety.
- The Hospital colours, Red and White, must be used in the logo, but other colours can also be included in the design.
- Entries must include a design rationale with a maximum 100 words.
- Logo designs must be submitted in hard and soft copy.
 - Hard copy: Mounted on A4 size paper
 - Soft copy: Submitted in CD-RW, in JPEG, TIFF, PNG or PDF format (with an area of 10cm x 10cm, minimum resolution of 300 dpi).

Rules and Regulations

- No entry fee is required for this Competition.
- All entries must be original works of participants.
- Judges' decision is final.
- KWSH reserves all rights to use the logo in all official documents and communication materials, and also may modify it with prior notice to participants.
- By submitting their entries to KWSH, participants are transferring all rights of their works to the Hospital and all entries will be property of KWSH.
- By signing the Entry Form, participants acknowledge and accept the terms and conditions of this Competition.
- Entries that fail to comply with the Competition's Rules and Regulations will be disqualified.
- Winners will be notified via their schools in writing.





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Closing Date

- All entries must reach KWSH by **10 March 2010**

Judging Criteria

Entries will be judged on:

- Relevance to the theme
- Creativity
- Visual presentation
- Design rationale
- Usability and Adaptability of logo design

Prizes

Cash prize of S\$300 will be awarded to each of the three (3) shortlisted finalists. One (1) grand prize winner will be selected from the three (3) finalists and awarded an additional cash prize of S\$1,000.

About Kwong Wai Shiu Hospital

KWSH is one of the oldest charitable organisations in Singapore, committed to caring for the elderly and needy. With a staff strength of about 300 employees, KWSH consists a 50-bedded community hospital and a 350-bedded nursing home, occupying 14 blocks on six acres of heritage grounds since 1910. The hospital's facilities include In-patient Wards, a Physiotherapy Department, an Out-patient Department, a Day Rehabilitation Centre and a Traditional Chinese Medicine Centre. For more information, visit www.kwsh.org.sg

For more information, please contact:

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